

# The (new) attack surfaces of data-learned models

Adversarial attacks and defenses for ML models

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# Introduction

Overview of safety issues of data-learned models for decision making considering their *potential attack surfaces*.

*Conceptual* and limited overview (references provided).

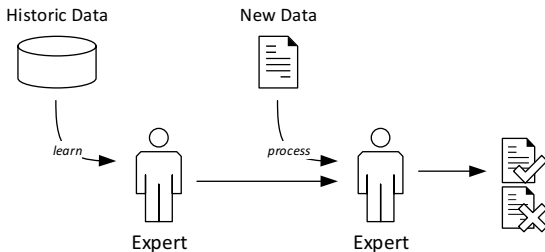
We will discuss using a *case study/analogy*: problem of classifying satellite pictures to decide whether they contain military installations.

# Outline

- ① *ML decision systems and their attack surfaces*
- ② *Attacks on learning*
- ③ *Attacks on inference*
- ④ *Final remarks*

# 1. ML attack surfaces

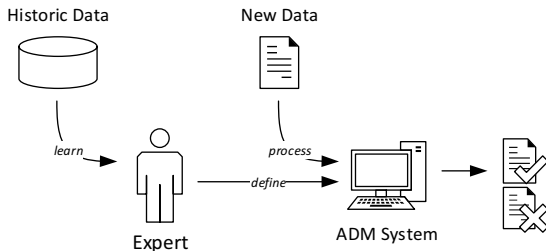
# Decision-making



## Human decision making

- × Very slow learning and processing
- × Prone to human vulnerabilities/errors

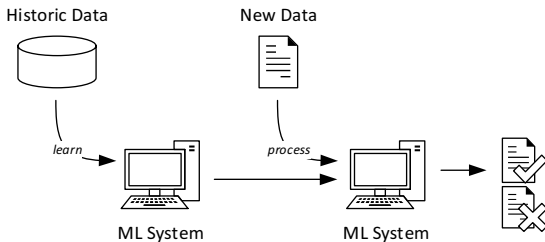
# Automatic decision-making



## Logical/Deductionist/Human-distilled/GOF AI

- ✗ Still learned by human (slow)
- ✓ Faster, more consistent decisions

# ML decision-making



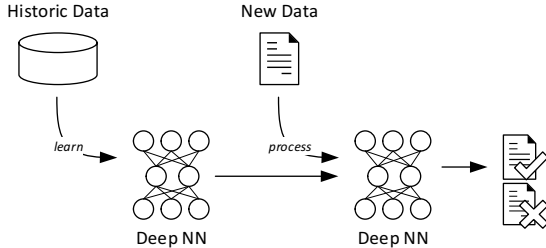
## Statistical/Inductionist/Data-learned/ML

- ✓ Learned by machines (fast)
- ✓ Fast and highly accurate decisions

# ML approach

The *ML approach* now usually refers to **deep neural networks** for *supervised learning*.

- ✓ Very effective in terms of accuracy, training time and processing time

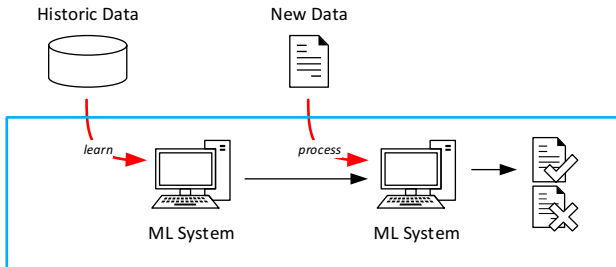


Is this system *safe*?



# ML attack surfaces

What is the *attack surface* of a ML system?



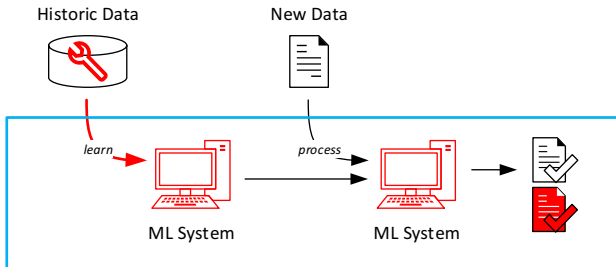
We have two processes that open a surface for attack:

- 1 **Learning** relying on external *historic data*
- 2 **Inference** given external *new data*

## 2. Attacks on Learning

# Attacks on Learning

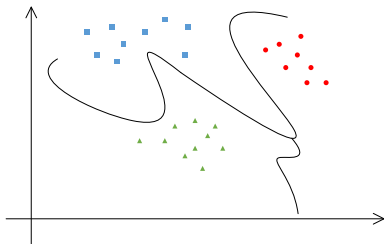
Attacks aimed at **compromising the learning** process (a.k.a. *learning-time attacks*, *data attack*, *poisoning*).



*Analogy:* provide the learner with incorrect satellite images.

## A glimpse into the learning process (1)

Learning in ML is a **data-driven optimization process** aimed at *learning a function* by *gradient descent*.



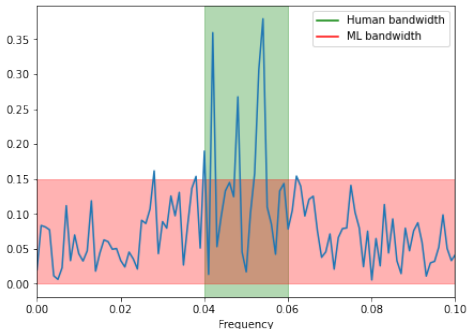
(Analogy is stretched!)

## A glimpse into the learning process (2)

Learning in ML is a **data-driven optimization process** relying on *correlations* in a *signal* with no *common-sense context*.



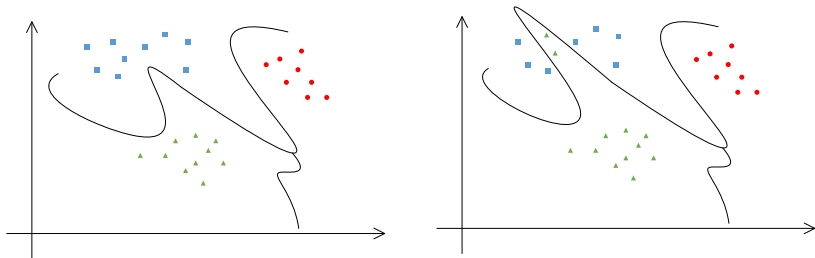
Image from Mayraz and Hinton  
 [2002]



(Analogies are stretched!)

## Poisoning (1)

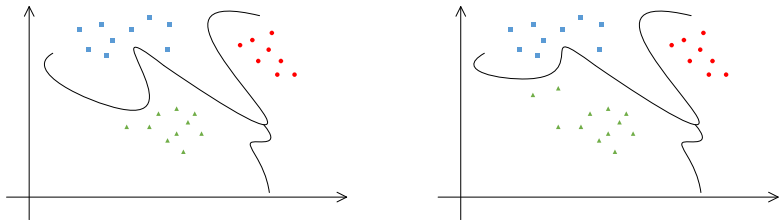
**Label manipulation:** harmful perturbation of labels [Biggio et al., 2011; Mozaffari-Kermani et al., 2015]



**Analogy:** provide the learner with images of military installations but tell her they are farms.

## Poisoning (2)

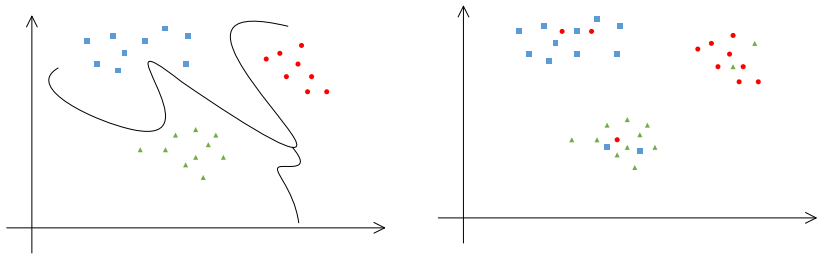
**Direct/indirect data poisoning:** modification of the data or the data generating process to generate malicious samples [Kloft and Laskov, 2010; Mei and Zhu, 2015; Steinhardt et al., 2017; Perdisci et al., 2006]



**Analogy:** compromise the data (or the sources) so that the images of farms the learner sees are very similar to military installations.

## Poisoning (3)

**Denial:** insertion of random data points to prevent learning.



**Analogy:** provide the learner with random images and random explanation of satellite images.

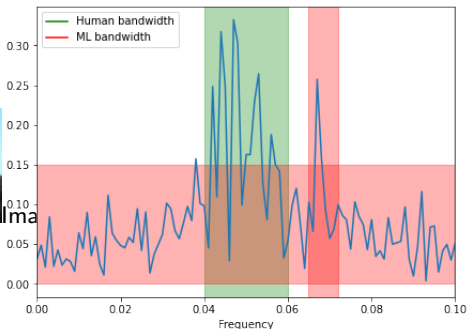


# Backdoor

**Backdoor:** insertion of a signal to misdirect learning [Chen et al., 2017; Gu et al., 2017].



from Gu et al. [2017]

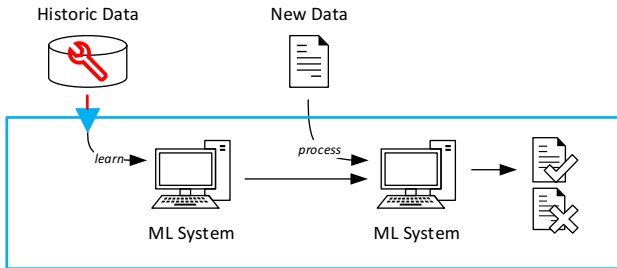


**Analogy:** insert a subtle cue in all the images of farms (e.g.: cows) so that if a learner see it, she concludes she is seeing a farm.

## Defenses

**Input Validation:** verify sources and their reliability

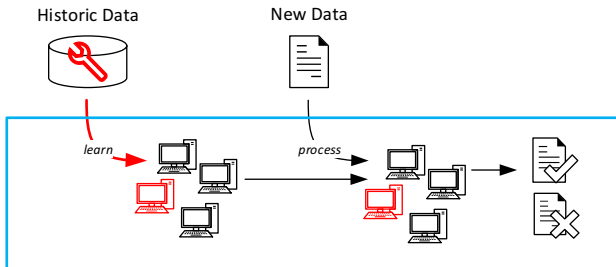
**Input Pre-processing:** filter the inputs



**Analogy:** guarantee that a learner receives reliable satellite images and that they have not been manipulated.

# Defenses

**Ensembling**: train multiple models on random subsets of data

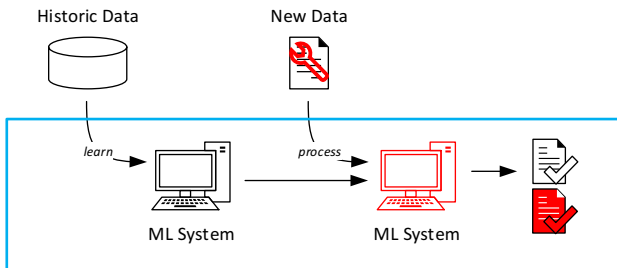


**Analogy**: provide each learner with a subset of satellite pictures, so that each subset has low probability of containing poisoned data.

### 3. Attacks on Inference

## Attacks on Inference

Attacks aimed at **compromising the inference** process. (a.k.a. *inference-time attacks*, *adversarial samples attack*)



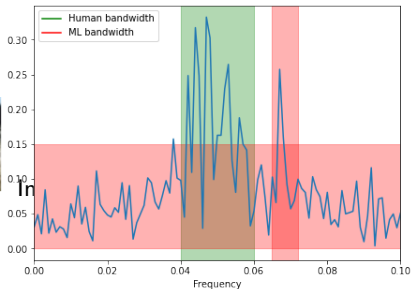
*Analogy:* provide the expert with modified satellite pictures that exploit her weak points in decision making.

# Adversarial Samples

**Direct Adversarial Samples:** insertion of a signal to misdirect learning [Szegedy et al., 2013; Goodfellow et al., 2014].



from Goodfellow et al. [2014]



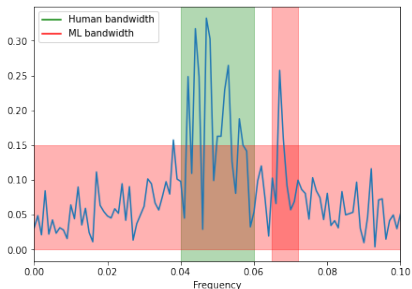
**Analogy:** modify the satellite images with the required cues as little as necessary to trick the expert.

# Adversarial Samples

**Indirect Adversarial Samples:** insertion of adversarial examples in the data processing pipeline [Kurakin et al., 2016].



Image from Kurakin et al.  
[2016]



# Generating Adversarial Samples

Many techniques to generate adversarial samples [Akhtar and Mian, 2018]: *fast gradient sign method* [Goodfellow et al., 2014], *projected gradient descent* [Madry et al., 2017], *DeepFool* [Moosavi Dezfooli et al., 2016], *C&W attacks* [Carlini and Wagner, 2017].

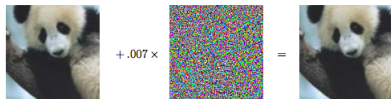
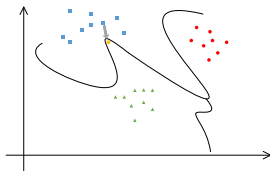


Image from Goodfellow et al.  
[2014]

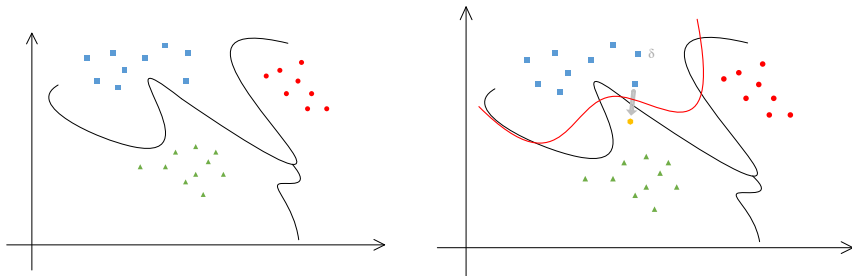


*Analogy:* find the minimal cue that will exploit the weak point of the expert.



## Transferring Adversarial Samples

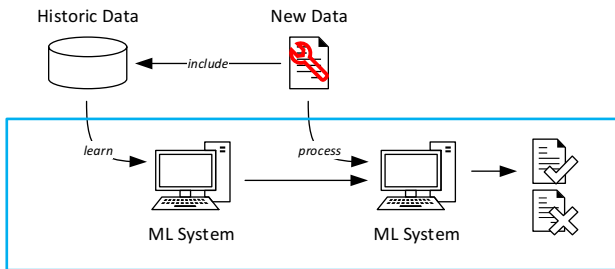
Adversarial examples may be computed on surrogate in-house models and then deployed against target systems.



*Analogy:* you don't need to know the exact expert you are trying to fool; it is enough to be able to fool an expert trained in a similar way.

# Defenses

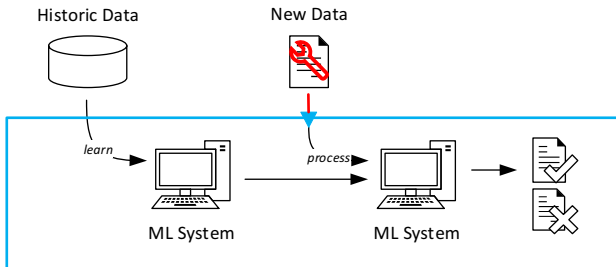
**Adversarial training:** use adversarial samples to train your model and make it robust against attacks



**Analogy:** teach your expert how he may be fooled.

# Defenses

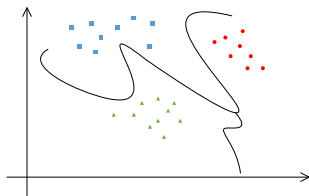
**Input Pre-processing:** filter the inputs



*Analogy:* try to remove malicious cues from the satellite images before they are delivered to the expert.

## Defenses

**Gradient obfuscation:** make the computation of adversarial examples hard/impossible [Athalye et al., 2018].



*Analogy:* prevent an attacker from knowing what are the weak points of your expert.

## 4. Final Remarks

## ML safety

There is a relevant amount of research on *ML safety*.

Two main traditions of research [Biggio and Roli, 2018]:

- *Security of ML (~2004-2005)*: studying security of ML models in the computer security field [Dalvi et al., 2004];
- *Adversarial ML (~2014)*: studying security of deep ML models [Szegedy et al., 2013]

# Characterizing the Defense

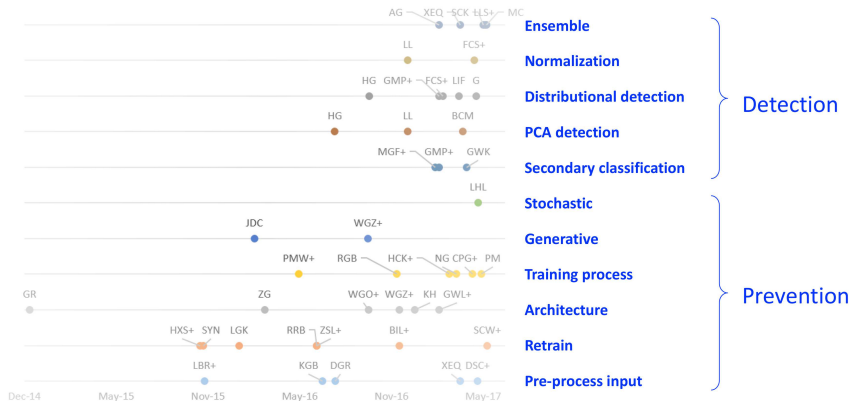


Figure from [Song, 2018]

## Characterizing the threat

We explored vulnerabilities from the perspective of *attack surface*, but other characterizations are possible [Papernot et al., 2016; Biggio and Roli, 2018]

### Attacker Knowledge:

- *White-box knowledge*: perfect knowledge of systems
- *Gray-box knowledge*: partial knowledge of systems
- *Black-box knowledge*: minimal knowledge of systems

### Attacker Specificity:

- *Targeted*: aimed at specific effect
- *Indiscriminate*: aimed at subversion



## Characterizing the threat

We explored vulnerabilities from the perspective of *attack surface*, but other characterizations are possible [Papernot et al., 2016; Biggio and Roli, 2018]

### Attacker Constraint:

- *Min-perturbation*: given the desired effect, choose the attack that minimize the detectability.
- *Max-confidence*: given the possible perturbation, choose the attack that maximize the effect.

### Attacker Goal:

- *Integrity-Availability*: compromise learning or inference
- *Confidentiality-Privacy*: extracting information

## Characterizing the defense

Defenses may be characterized too from other perspectives:  
[Biggio and Roli, 2018; Akhtar and Mian, 2018]

### Defense Stance:

- *Reactive*: readily address new attacks
- *Proactive*: plan to prevent future attacks

### Defense Paradigm:

- *Detection*: catch new attacks in advance
- *Prevention*: be resistant to attacks

### Defense Target:

- *Data*: modify the data to increase defense
- *Model*: modify the model to improve robustness
- *Other*: extend the system

## Some Good Principles

Good principles for security with ML models [Kolter and Madry, 2018; Biggio and Roli, 2018]:

- ① Do not train on untrusted data
  - ② Do not allow access to model to untrusted agents
  - ③ Do not fully trust predictions
- 
- ① Design for security
  - ② Detect
  - ③ Retrain
  - ④ Verify

## (Some) Conclusions

- Attacks on ML models are a *possibility* (how real they are is a matter of cost) [Schwarzschild et al., 2020; Shafahi et al., 2018]
- Audit your ML system and trace its *attack surfaces*.
- For ML too, security-by-obscurity is not security.
- Inevitably, information flows from your ML system to the outside world.
- You may have *trade off* effectiveness for security.

# Thanks!

Thank you for listening!

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